

ALONE WE CAN DO ONLY SO MUCH.
TOGETHER WE CAN DO SO MUCH MORE.

2019 SPONSORSHIP





ABOUT SOS

We are a **volunteer-driven and foster-based** charitable organization supported by donations and grants.

We partner with established organizations who **rescue dogs locally and from across the nation** from no kill and high kill shelters, puppy mills, and owner surrenders.

We provide **comfort, rehabilitation and veterinary care** for animals in our program.

We **promote and support life-saving initiatives** that enable responsible pet guardianship while treating each animal and adopter as an individual.

We follow **strict vetting protocols** to help ensure our dogs are healthy and ready to succeed.

We are a **501c3 tax exempt organization**, incorporated in the **State of Rhode Island**, and comply with all animal importation and rescue regulations.

We work with **experienced dog trainers** to help ensure that we understand our dogs and match them into the right homes.

We've designed our adoption process to help find the **right match for each dog and each home**, carefully considering each dog and adopter as an individual.

Since our founding in 2014, we have **placed more than 2000 dogs in loving forever homes**, and have supported many spay/neuter surgeries, preventing thousands of unwanted litters.



OUR PROGRAMS

Pet homelessness and euthanasia is a complicated issue, and there is no silver-bullet solution. We are committed to programs that support a No Kill Nation:

ADOPTION AND OUTREACH EVENTS

ADOPTION SUPPORT

DOG CARE & ENRICHMENT

VOLUNTEER ENGAGEMENT & EMPOWERMENT

GRANTS TO OUR PARTNERS

POLICY MAKING

BREAK THE CYCLE – SPAY/NEUTER PROGRAMS

EDUCATE ON RESPONSIBLE PET GUARDIANSHIP



OUR PHILOSOPHY

SOSARL is founded on the principles of compassion, respect, trust, hard work, and transparency. We are able to help the animals we do because of our amazing northern volunteers, southern partners, and generous donations. We are committed to rescuing those dogs we can help today, as well as those who will need help tomorrow, and always striving for continuous improvement. We comply with all regulations, and we are careful to consider each dog and adopter as an individual, as well as part of the bigger picture.

SOME OF OUR HAPPY TAILS ADOPTION STORIES



TONI – Toni’s story is a full circle rescue story. Toni came into rescue as part of an unwanted litter of young shepherd mix puppies in Tennessee. In addition to being a loved family member, Toni is now a proud member of the American Mantrailing Police Work Dog Association, and once certified for search and rescue, will donate her services to the town of Jamestown, if they should need her expert nose. Toni is already on call to find lost pets in the New England area, and she is doing a great job at it! Toni also goes to the local school and spends the day teaching students about what it is like to be a search dog - it’s a fun day for both canines and kids! When not working or training, Toni loves to go to the barn to visit her horse friends, and play in the mud and big water bins. She also enjoys hikes, car cruises, and kayaking. In addition to all the good work Toni does in her “day job”, living with K9 Toni is nothing but JOY and LOVE for her people! She is the perfect dog!



FARMER – After living his first year of life in a hoarding situation with more than 40 other dogs, Farmer found himself living in an AR shelter for more than a year where he was regularly overlooked by potential adopters, as he trembled at the mere sight of strangers and hid at the sound of loud and unusual noises. Fortunately for Farmer, SOS’s Arkansas partner was committed to helping him and others like him, and had been working with a local juvenile detention center to develop a new program - FETCH - Fostering Empathy by Training Canines for Homes - to help kids and canines alike. Under the FETCH program, Farmer lived for over 5 months at the center, gradually building his confidence and optimism in the human world as his young human companions built theirs. With his newfound confidence, Farmer was able to make the long journey to RI where he easily stole the hearts of his new family members. Since going home, Farmer has grown comfortable with all of the family, and often jumps up on the couch to snuggle with whoever is in the room, sometimes squeezing himself in between two to get double the love. Without the multi-layered support that Farmer received from his rescue community, his journey north, and fairy tale ending, would never have been possible.

SOME OF OUR HAPPY TAILS ADOPTION STORIES



LOUIE — 2018 was a tough year for Carolyn’s family. After 14 faithful years, they lost their beloved Logan; his absence left a hole not only for his humans, but for his two fur-siblings, as well. Carolyn turned to Petfinder.com, and as she scrolled through the homeless pets, she found Louie. His biography read like something that couldn’t possibly be true; he had been shot, hit by a car, and had worms. Several months prior, SOS’s Arkansas partner found Louie and knew they couldn’t turn their back on him; they nursed him back to health, providing him with operations, treatments, socialization and love over several months, and now he was finally ready to find a permanent, loving home. Carolyn knew he needed her as much as she needed him. For all he has been through, one would think it would be hard to gain his trust, but Louie’s love is never ending. Louie has quickly become the new mama’s boy in his new home.



MYSTERY — Almost exactly a year ago, SOS volunteer and board member, Lindsey, traveled to Mississippi to visit our rescue friends at ARF. While at ARF, she met this super adorable old man who had been waiting a VERY long time for a home - over 8 years to be exact!! Mystery had been a young dog when he first came into the shelter, but was continually overlooked by adopters and lingered until he was a senior. Having lived in the shelter all his life, he was standoffish and shy, but he let Lindsey pet him and right at that moment she knew she had to bring him home. He got his traveling papers a few weeks later and took his freedom ride to RI where he currently lives with his Mom, Dad and two lil’ furry brothers. The first few months were challenging to say the least; he clearly knew what kindness was but wasn’t really sure what to do with it. He also was not really sure what to make of his new home - he didn’t know about beds, toys or treats and certainly did not enjoy bath day! It took about three months for him to start to trust his people and let them pet him, but since then he hasn’t looked back, and neither has Lindsey. From Lindsey: “Watching him blossom into the [gray-muzzled] puppy he is today is like no experience I have ever had. He smashes into me when I get home trying to beat out the other two for some lovin’ and he takes his toys on walks with us every day. He is really an amazing dog and I fall more in love with him each and every day.”



WHY ADOPT

YOU ARE SAVING LIVES.

Not only are you giving a permanent home to a dog in need, you are making room in our program to help another at-risk dog.

YOU WILL CHANGE A HOMELESS DOG'S WHOLE WORLD.

You get just as much love (if not more) from an adopted dog and you will have forever changed that animal's world.

YOU ARE SAYING NO TO DOG CRUELTY.

By adopting, you are using your power of choice to help fight puppy mills and for-profit breeders that thrive on short-changing the welfare of animals.

YOU HAVE MORE CHOICES.

Puppies are cute no doubt, but also a handful. When you adopt, you have the choice of many ages, sizes, temperaments, and looks.

YOU ARE GETTING MORE FOR YOUR MONEY.

Based on the well-established principle of "hybrid vigor," a mixed-breed dog is likely to live longer and cost less in vet bills than a pure breed.

YOU JOIN THE SOS FAMILY.

We support you throughout the entire adoption process as well as after, helping to ensure that you have the resources you need to succeed with your new buddy and remain part of our community.



VOLUNTEER

We are able to do what we do because of our amazing volunteers. Here are some ways you can join our team:

ADOPTION COUNSELING

SOCIAL MEDIA SUPPORT

ADOPTION EVENT SUPPORT

ACTIVITY COORDINATION

DOG WALKING AND ENRICHMENT

GRAPHIC DESIGN

MARKETING

GRANT WRITING

PHOTOGRAPHY

FOSTERING

DATA ENTRY

LOCAL DOG TAXI

EVENT PLANNING AND COORDINATION

FUNDRAISING/PROMOTIONS

ADMINISTRATIVE SUPPORT



DONATE

There are many ways to Paw It Forward and help homeless animals find the homes and lives they deserve!

ONE-TIME AND RECURRING DONATIONS

Paw It Forward to help us continue helping.

CHARITY REGISTRY

Celebrate your union by helping others find their perfect match!

IN MEMORIAM

Remember a loved one in a special way.

IN-KIND DONATIONS

Donate services or products that will help us achieve our mission.

SPONSOR BENEFITS

	PLATINUM \$5,000 EXCLUSIVE	GOLD \$2,500 5 AVAILABLE	SILVER \$1,000 10 AVAILABLE	BRONZE \$500 15 AVAILABLE	\$250 20 AVAILABLE	\$100 UNLIMITED
MARKETING BENEFITS						
2019/20 CALENDAR MONTH FEATURE						
SOS NEWSLETTER AD/FEATURE	2 ADS					
FEATURED IN THE ANNUAL REPORT						
LISTED IN ALL RACE E-BLASTS						
SOCIAL MEDIA GRATITUDE [FACEBOOK/TWITTER/INSTAGRAM]						
LISTED ON EVENT WEBPAGE						
CALENDAR MONTH SPONSORSHIP [2019/20 TAILS OF HAPPINESS]						
EVENT BENEFITS						
EXCLUSIVE DESIGNATION AS PRESENTING SPONSOR						
EXTENSIVE RECOGNITION [CHECK PRESENTATION CEREMONY AND HONORARY STARTER FOR THE RACE]						
LOGO ON OFFICIAL T-SHIRT	LARGE	LARGE	MEDIUM	SMALL	LISTING	
PROMINENT SIGNAGE AND LIVE MENTIONS						
YOUR BANNER AT THE FINISH LINE						
LOGO ON THE STARTING LINE						
LOGO ON THE MILE MARKER						
HOST A TABLE						
PROVIDE BRANDED SWAG						
COMPLIMENTARY RACE ENTRIES	15	10	5	2	1	
BRANDED RACE DOGGIE BANDANNA						

*Sponsorship commitment must be received by 5/10/2019.

**All other market benefits will be received, if commitment received by 7/31/2019.



THANK YOU!

**ALONE WE CAN DO ONLY SO MUCH.
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SPONSOR AGREEMENT

YES

We wish to support Save One Soul Animal Rescue League in their endeavors to promote and support life-saving initiatives that enable responsible pet guardianship while treating each animal and adopter as an individual, as they continue their mission to create a No-Kill Nation.

SPONSORSHIP LEVELS

- Platinum Crate (\$5,000) Silver Crate (\$1,000) \$250 Sponsorship
 Gold Crate (\$2,500) Bronze Crate (\$500) \$100 Sponsorship
 Other _____

PAYMENT OPTIONS

- Credit Card/PayPal * Check **

* To make a credit card or PayPal payment, please go to www.bit.ly/5kSponsorship

** Make check payable to: Save One Soul Animal Rescue League; and add a note "2019 5k Sponsorship"

CONTACT INFORMATION

Contact Name

Business/Organization Name

Phone _____
Email

Address

City

State _____
Zip

BILLING INFORMATION

Contact Name

Business/Organization Name

Phone _____
Email

Address

City

State _____
Zip

CREDIT CARD INFORMATION

- VISA MasterCard American Express Discover

Name as it appears on the Credit Card _____
Expiration Date _____
Security Code

Credit Card Number _____
Signature _____
Date

This form outlines my/our intention to fulfill this commitment in support of Save One Soul Animal Rescue League. **Save One Soul Animal Resuce League is a 501(c)3 organization, and all donations are tax-exempt.**